

Jesse Clark

Senior Design Engineer - Design Systems Lead

Remote, Relocating from the USA

CONTACT

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TOP SKILLS

Design Systems

AI Enablement

Front-end Development

Developer Experience

I'm energized by building custom tooling that bridges design and engineering, eliminating friction between vision and execution. I build AI-assisted tools that enable designers to turn UI concepts directly into production-ready code, while fostering environments where designers and engineers understand each other's constraints.

Over 15+ years, I've architected scalable design systems and front-end architecture at American Family Insurance and Cisco; led AI enablement at Cisco Security Design, impacting 250+ people across design, research, content, operations, and leadership; built Figma plugins and MCP servers connecting design tools to language models.

EXPERIENCE

Cisco Systems

AI Enablement Design Engineer, Design Systems - Remote

02/2022 – 05/2026

- Driven by a VP mandate for AI enablement in the Cisco Security design organization, lead the technical direction of the program and created the AI tech stack needed for designers to prototype in code. Leading to a CLI tool roll out to 200+ designers and 50+ people in research, operations, and leadership.
- Created a web-based self-service platform to scale the AI enablement work in the design organization. This allowed the earlier enablement work to move out of hands on sessions and a CLI tool to an intuitive step by step visual experience.
- Led design system adoption across Cisco's 30+ product lines and 300+ engineers, establishing governance and multi-brand token architecture.
- Created an automated design system adoption to scan the production code base of 60+ repositories to gain visibility into component and design token adoption, package versions, and Node and React versions. This information gave us insight into what products needed the most attention and allowed us to evangelize adoption.
- Advocated for and mentored 4 engineers to senior, driving culture shift toward design system thinking and accessibility-first component design.

American Family Insurance

Technical Lead - Design Systems - Remote

11/2015 - 02/2022

- Advocated for, created and maintained a grassroots design system effort from the ground up.
- Lead the Design System Guild in coordinating design system efforts across 3 operating companies.
- Collaborate with multiple enterprise teams to cultivate design system advocates and drive engagement.

Gillware Data Recovery

Senior Developer - Madison, Wisconsin

05/2010 - 11/2015

- Designed and hosted company website, customer management system, landing pages, and affiliate portal.
- Created graphic designs for trade show displays, brochures, and software.